

# Risk mitigation simplified

Financial institutions need real-time fraud interdiction customers. Our identity intelligence API delivers to combat identity theft, synthetic identities, and account takeovers-especially during critical moments like account opening, loan origination, and high-risk transactions. Without advanced detection tools, institutions risk increasing back-office burdens and creating unnecessary friction for legitimate

Al-driven fraud detection powered by dynamic data from a vast network of sources, including intelligence from fraud rings and dark web activity. By integrating our solution, financial institutions can enhance risk decisioning, reduce fraud losses, and streamline the customer experience without compromising security.

### Identity fraud surges, threatening businesses and consumers

**Projected U.S. financial** services industry fraud losses



2023

\$40 billion



63% of the leading fraud types involve identity or synthetic identity fraud<sup>2</sup>

ATO and identity theft were in the top three fraud types of 20243



1. Credit card



2. Account takeover



3. Identity theft

80%+

of new account fraud in the U.S. is attributed to synthetic identity fraud4



\$15,000

average loss per case of new account fraud5

## \$13 billion

yearly losses from account takeover6



of fraud occurs online or in mobile banking<sup>7</sup>



60% increase in business and consumer fraud attacks in 20248

### Investing in identity risk solutions pays off



**Risk solutions are** worth the cost

of financial institutions say the money invested in an identity risk solution is worth the cost9



Investment in risk solutions is growing

64%

of organizations surveyed reported plans to invest in identity risk solutions in 2025<sup>10</sup>



Real-time interdiction is lagging

**<50%** 

of financial organizations conduct real-time interdiction on both applications and transactions11



## **Fideo Verify**

## **Identity-based** protection that adapts as fast as threats do

Verify goes beyond traditional identity markers to deliver the most accurate and comprehensive identity verification on the market at a fraction of the cost.

We flag suspicious activity before fraudulent relationships begin, strengthening your realtime verification process to distinguish between legitimate and high-risk users.



#### Real-time verification

Fideo powers real-time verification processes, enabling earlier fraud detection. Stop fraud before it starts and save on downstream costs.



#### Dynamic data

By capturing and linking identity elements across the entire digital ecosystem, Fideo delivers connected signals to supercharge risk models and fraud products.



#### Simplified pricing

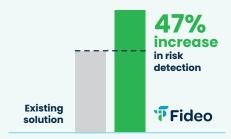
Fideo offers per session pricing rather than per call. By bundling all of our verification capabilities into one price, you pay once per user session for unlimited calls.

#### **Verify product checks**

- Synthetic Identity Identify fake identities often using a combination of real and synthetic data
- General Identity/Fraud Cross-check applicant data against the likelihood of fraud and then provides a risk score and results
- Email Risks Analyze an email address to verify its legitimacy and identify potential signs of fraudulent activity
- Phone Risks Identify risk surrounding a phone number, including SIM swaps, number ports, and network changes
- IP Address Risks Identify risk associated with an IP address, including location, proxy types, and others
- Digital Presence Risks Identify risk connected to digital identifiers
- Location Confirmation/Risks Evaluate whether the consumer is where they normally are or say they are
- Breach/ID Theft Risks Validate identity information through predictive identity intelligence (coming soon)
- Full Verification Suite with all the above and a composite Fraud Risk Score

#### Case study

A nationwide company faced challenges in identifying highrisk customers during account opening. By implementing Fideo Verify, they identified 47% more high-risk customers than their existing solution.





<sup>1</sup> https://www.wsj.com/articles/genai-increasingly-powering-scams-wall-street-watchdog-warns-a6592d54 2, 3, 7, 8, 9, 10, 11 https://www.alloy.com/fraud-report-2025 4, 5 https://www.gci-ccm.org/insight/2024/07/rise-synthetic-identity-growing-threat-digital-age 6 https://www.aarp.org/money/scams-fraud/identity-fraud-report-2024/