Fideo

Risk Mitigation Simplified

Meet Fideo Intelligence™

Fideo

We deliver the intelligence your platform needs to:

Build better fraud products.

Verify identity risk in real time.

Power investigative research.

We quickly detect anomalies and deliver insights into people identifiers, metadata, and entities.

Fideo's real-time identity verification and risk intelligence products serve fraud platforms, account opening and loan origination platforms, FinTech platforms, communications companies, and the intelligence community.

What's in a name?

Fideo's mission to safeguard the trust between two parties is inspired by the goddess Fides and Fides Publica, both symbols of honesty and public faith. Also a guardian of critical agreements and documents, Fides' legacy continues to influence the trust and goodwill that drive our decisions today.

Fideo provides businesses access to trillions of aggregated identity signals on people, devices, and behavior. We offer this intelligence via real-time API or batch installation.

How does this work?

We only need a fragment of a person's data to help your business:

Validate identity in real time

Train advanced risk models

Prevent fraudulent activity

Prepare comprehensive dossiers

Discover the Fideo Advantage

Fideo is powered by real-time, continuous learning. Fideo's real-time learning engine seamlessly incorporates first- and third-party signals, automatically linking new daily signals to identities. This continuous learning process ensures businesses stay ahead of the curve, adapting to the latest fraud trends and techniques.

Fideo enables a wholistic view of individuals. Fideo's platform fuses diverse data sources, including digital, transactional, behavioral, device-related, geospatial, and historical fraud data, to create a wholistic view of comprehensive identities.

Fideo is exclusively engineered for identity verification and antifraud platforms. Fideo offers incremental signals derived from unique data and intricate linkages to strengthen platforms' verification and fraud processes. Fideo's mappings ensure seamless integration with existing systems, saving time and money.

Fideo helps brands build better businesses

Fideo Intelligence delivers real-time verification and signal data at a fraction of the cost of traditional fraud prevention and identity verification solutions. Our products require minimal involvement from your technical team, simplifying the implementation process for businesses within any industry.

FRAUD PLATFORM PARTNERS

Fideo's trillions of identity signals amplify fraud platforms' risk and fraud solutions in ways no other signals can. Gain access to new data identifying high risk ID usage and email activity across numerous platforms.

ACCOUNT OPENING AND LOAN ORIGINATION PLATFORMS

Provide a high impact pre-KYC fraud screen to identify high risk account openings or loan originations and reduce downstream fraud mitigation costs and fraud losses for your clients.

FINTECH PLATFORMS

Reduce overall fraud costs by identifying and escalating potentially risky identities during the application process, before fraudsters can open or takeover accounts.

COMMUNICATION COMPANIES

Fideo's early warning signals protect onboarding processes from fraudulent account opening and activity.

INTELLIGENCE SECTOR

Real-time research helps the intelligence community make sense of billions of identity signals on people.

Fideo Verify

Validate identity instantly

Fideo Verify helps your business distinguish between real and synthetic data, strengthening your real-time verification process. Determine whether submitted data belongs to a single person, or household, or if it's a person at all. We sit at the top of the funnel to verify your data and flag the suspicious actors who can throw a wrench in your operations.

Pre-check identity instantly and accurately.

We're backed by a reliable entity graph that continuously learns from our Identity Intelligence Network, offering you incredible insights to detect fraudulent patterns.

Recognize real customers immediately.

We assess information throughout the onboarding process and when an account has been created to determine if identity information is a tangle of multiple people or can be verified as the individual they say they are.

Simplify the process of secure onboarding.

We enable streamlined, real-time vetting processes to help your business reduce manual verification checks and expensive KYC flows. Validate a person's identity with minimal PII.
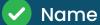
Protect your bottom line.

Safeguard your revenue from fraud-related costs by identifying real profiles in real time. Fideo can easily match online and offline personas, helping your businesses better assess risk and flag suspicious activity.

Fideo Verify

Validate identity instantly

The Fideo Verify API can accept a wide variety of inputs such as:

- ✅ Name
- ✅ Address
- ✅ Phone
- ✅ Email

- ✅ Social handle, ID, or URL
- ✅ IP address
- ✅ Employer
- ✅ Job title

Fideo Signals

Build better risk models

Fideo Signals delivers raw digital and terrestrial data insights provided by privacy-compliant sources. Implement our high-value, real-time information to build sophisticated risk modeling and conduct thorough investigations.

Maximize your risk models.

When incorporated into your fraud platform's machine learning models, our comprehensive signals enable real-time protection against potential losses.

Fuel intelligence-informed decisions.

Fideo offers an array of unique real-time signals ranging from digital activity to household demographics. We help your team make intelligence-informed decisions.

Enable friction-right experiences.

We help you curb fraud and combat synthetic account creation. Utilize Fideo's Intelligence to inform the level of friction users experience.

Power link analysis and real-time research.

Our networked data empowers the Intelligence Community with the capability to conduct link analysis that complements their investigative efforts, helping them identify potential threats to the public more efficiently.

Fideo Signals

Build better risk models

Our top signals that drive risk models

- ✔ Email metadata
- ✔ Location
- ✔ Social media presence
- ✔ Phone metadata
- ✔ Demographics
- ✔ Signals confidence scores
- ✔ Persistent identifier

The Fideo Signals API can accept a wide variety of inputs

- ✔ Name
- ✔ Address
- ✔ Phone
- ✔ Email
- ✔ Social handle, ID or URL

Signals output

- ✔ Persistent Identifier
- ✔ Email
- ✔ First seen/last seen dates
- ✔ First and last name
- ✔ Location
- ✔ Social profile data
- ✔ Last seen IP address
- ✔ Observation count
- ✔ Confidence score
- ✔ Age
- ✔ Professional data
- ✔ Household demographics

Fideo

At Fideo, we believe that trust is the key element that connects people with the businesses they choose to support. If you're interested in learning more about Fideo, please contact **sales@fideo.ai.**